



ADVERTISING OPPORTUNITIES IN *THE UPDATE* NEWSLETTER

Contact: Natalie Dietz, Editor, (763) 413-2513

Reach the Twin Cities Chapter Members with your company information. We have great advertising opportunities to reach over 900 business professionals in hundreds of companies right here in the Twin Cities!

Ad space is available on a first-come, first-serve basis.

Advertise in *The Update*, chapter newsletter today!

Specs & Rates:

Dimensions: 160 X 600 pixels (length may be any dimension up to a maximum of 600 pixels)

Format: .gif or .jpg

Other specs: 72 dpi - low resolution works best

3 months: \$450.00

6 months: \$750.00

9 months: \$900.00

12 months: \$1,050.00

Deadline: Ads placed by the 15th of the month will be included in following month's edition (on a space available basis).

Payment to APICS Twin Cities Chapter is due at time of ad submission.

The Update is published monthly from September through June (10 issues/year). It is distributed via an email link and is posted on the website at www.apicstc.org.

About APICS:

APICS builds operations management excellence in individuals and enterprises through superior education and training, internationally recognized certifications, comprehensive resources, and a worldwide network of accomplished industry professionals.

Our Mission:

APICS builds knowledge and skills in operations management professionals to enhance and validate abilities and accelerate careers. We help our members and their organizations successfully compete and build a stronger global economy.

About the Twin Cities Chapter:

The **Twin Cities Chapter** is the largest chapter in the entire APICS international organization with membership exceeding 900 professionals. Established in 1949, the Twin Cities Chapter is the recipient of the highest award given by APICS worldwide, the Platinum Award, for the past 15 consecutive years.

The **Twin Cities Chapter** promotes APICS goals by providing networking opportunities, monthly professional development meetings, certification and continuing education classes, seminars, and publications to the members and their companies.