



**SPONSORSHIP PROGRAM  
PROFESSIONAL DEVELOPMENT MEETINGS (PDM)**

Meeting Sponsorship - \$1,250.00  
Contact: Chapter Office at (952) 941-7305

**Benefits:**

- Sponsor's logo and contact information will be presented on the slide show introducing the meeting.
- Sponsor will be able to present a 1-3 minute introduction.
- Sponsor-provided "mail-back" cards will be placed at each table setting at the PDM.
- Sponsor can setup a booth to display their products or services (sponsor is responsible for all additional expenses related to a booth).
- Sponsor logo will be presented on front page of the monthly newsletter describing the PDM.
- Sponsor will have an ad in the newsletter.
- Sponsor's logo and link will be placed on the chapter's website for the month preceding the PDM.

**Facts:**

- The Twin Cities Chapter of APICS has approximately 900 members which receive the newsletter.
- PDM's are held monthly with a pre-dinner workshop at 5:00 pm, dinner at 6:00 pm and the presentation at 7:00 pm.
- Approximately 50-100 members attend the monthly PDM's.
- The PDM presentations offer the membership the opportunity to learn from industry experts and practitioners about current trends and issues facing business today.
- 50% of attendees have the title "supervisor" or greater. Members hold a wide variety of titles related to operations management and information systems.
- 50% of the member companies employ over 500 people.

**About APICS:**

**APICS** builds operations management excellence in individuals and enterprises through superior education and training, internationally recognized certifications, comprehensive resources, and a worldwide network of accomplished industry professionals.

**Our Mission:**

**APICS** builds knowledge and skills in operations management professionals to enhance and validate abilities and accelerate careers. We help our members and their organizations successfully compete and build a stronger global economy.

**About the Twin Cities Chapter:**

The **Twin Cities Chapter** is the largest chapter in the entire APICS international organization with membership exceeding 900 professionals. Established in 1949, the Twin Cities Chapter is the recipient of the highest award given by APICS worldwide, the Platinum Award, for the past 15 consecutive years.

The **Twin Cities Chapter** promotes APICS goals by providing networking opportunities, monthly professional development meetings, certification and continuing education classes, seminars, and publications to the members and their companies.